Privacy Policy for your our apps

Effective Date: 2024-11-01

Introduction

Welcome to our apps. Your privacy is our priority, and we are committed to prote cting your personal information. This Privacy Policy outlines how we collect, use, and stor

e health data in compliance with applicable laws.

By using our apps, you consent to the practices described in this Privacy Policy.

**Data We Collect** 

We collect health-related data in a coded (pseudonymized) manner to ensure your privacy.

This means your personal identifiers are separated from your health data.

Types of data collected include:

- Health information you provide (e.g., responses to health questionnaires, fitness data).

- Data recorded by connected devices (e.g., step count, heart rate).

- Data you authorize us to access from Apple Health or HealthKit.

**How We Use Your Data** 

We use the collected data to:

- Analyze aggregated health trends for research purposes.

- Personalize your experience within the app.

- Comply with legal and regulatory obligations.

**How We Protect Your Data** 

We implement robust security measures to protect your data, including:

- Pseudonymization and encryption during data transmission and storage.
- Regular security audits and updates.
- Access controls to restrict unauthorized access.

#### **Data Sharing**

We do not sell or share your data with third parties for marketing purposes. Data may be shared only under the following circumstances:

- With your explicit consent.
- For research purposes, in coded, de-identified, or aggregated form.
- As required by law, such as to comply with a subpoena or legal process.

## **Your Rights**

Depending on your location, you may have the following rights regarding your data:

- Access: Request access to the health data we collect.
- Correction: Correct inaccuracies in your data.
- Withdrawal of Consent: Withdraw consent for data collection at any time.

To exercise these rights, contact us at team@painimation.com.

#### **Third-Party Integrations**

Our app integrates with Apple Health and HealthKit. Data from these sources is used solely for app functionality and is not shared with third parties or used for marketing.

# **Changes to This Privacy Policy**

We may update this Privacy Policy from time to time. Changes will be posted within the app and take effect immediately upon posting.

### **Contact Us**

If you have any questions or concerns about this Privacy Policy, please contact us at:

Expressive Painimation Co.

team@Painimation.com